

TERMS AND CONDITIONS OF USE AND PRIVACY POLICY FOR WEBSITE

Yanmar Turkey Makine A.Ş. (to be referred to as “YANMAR”) shares the concerns of the visitors (“Visitors”, “you(r)”) to our website of www.yanmar.com/tr (the “Site”) that links directly to this privacy policy about the protection of personal information on the web. This privacy policy (the “Policy”) provides clarification on our practices regarding the privacy of information which we collect through the Site, and which was established by YANMAR. We encourage you to read this Policy prior to using our Site. By using the Site, you agree to the terms and conditions of this Policy.

INFORMATION COLLECTED BY THE COMPANY THROUGH THE SITE

YANMAR collects two basic types of information through the Site; i.e. “Aggregate Information” which refers to data that does not specifically identify an individual, and “Personal Information” which refers to data that specifically identifies an individual.

a) Aggregate Information: When you visit and interact with the Site, YANMAR and third parties with whom/which YANMAR has contracted for the provision of services thereto may collect anonymous information from three sources which are: server log files, cookies and “pixel tags”.

i. Server Log Files: Your Internet Protocol (IP) address is a unique identifier automatically assigned to your computer by your Internet Service Provider (ISP). This identifier is automatically determined on each visit to our Site and is logged in our server log files, together with the times of your visit(s) and page(s) visited. We use the IP addresses of all Visitors to calculate the Site usage levels; to help diagnose problems regarding the Site’s servers; and to operate the Site. Additionally, we may use the IP addresses to connect with and block the Visitors who do not comply with our Terms and Conditions of Use. The collection of IP addresses is standard practice, and is carried out automatically by various websites.

ii. Cookies: Cookies are data which are transmitted and stored on the computer of any individual by the web server. Cookies are an industry standard utilized by various websites, and assist in the facilitation of the user’s ongoing access to and use of any particular site. Cookies do not cause any damage to your computer or files, and only the website which transmitted the specific cookie to you can read, modify or delete such cookie. If you do not wish to have information collected through cookies, most browsers have simple procedures which enable you to delete the existing cookies, to automatically decline cookies, or to be given the option to refuse to accept or accept particular cookies on your computer. However, please note that if you disable cookies, you may experience some inconvenience in your use of our Site and some features may not function properly or at all.

iii. Pixel Tags: The Site may use “pixel tags”, “web beacons”, “clear GIFs” or similar means (collectively, “Pixel Tags”) in order to compile aggregate statistics about Site usage and response rates. Pixel Tags enable the sender to know whether and when the e-mail message has been opened.

b) Personal Information: You do not necessarily need to sign up or provide Personal Information to access our Site; however, some features may require registration. We collect Personal Information from you only when you voluntarily provide them to us – for instance, when you contact us through the Site, answer surveys and polls, update your contact details (i.e. postal address, phone numbers or e-mail address) for e-mail updates, and may include payment details such as the credit card number used and its expiration date when you wish to purchase products or services which are offered for sale through the Site (“Transaction”).

i. Communications: We encourage Visitors to contact us for concerns and comments. Your Personal Information may be used to respond to your questions and comments.

ii. Professional Purposes: We may further use your Personal Information for professional purposes, such as the managing and analyzing our businesses. The Personal Information which you provide through the

Site may be combined with other information which you provide to YANMAR (via online or offline means), demographic or other public information or miscellaneous information which YANMAR may otherwise obtain about you online or offline.

iii. Sweepstakes, contests, lotteries and other promotions: We may hold sweepstakes, contests, lotteries and similar promotions which require online registration (such as your name, e-mail address, user name and password) through the Site. We usually request certain Personal Information from you when you participate in a sweepstake, contest, lottery or similar promotion. We may share such Personal Information with third parties sponsoring the sweepstakes, contests, lotteries and promotions concerned (regardless of whether they are held by our party or not) or pursuant to the rules applicable to such sweepstakes, contests, lotteries or promotions. You should carefully review the rules of each sweepstake, contest, lottery or promotion in which you will participate through the Site since the terms and conditions of the said rules will prevail as regards the use of your Personal Information by YANMAR or a sponsor if and when the terms and conditions of such rules conflict with this Policy.

iv. Special Promotions and Product Information: In addition to the foregoing, YANMAR may use your Personal Information to provide you with e-mail updates and communication on our products and special promotions. You may opt-out of receiving such type of messages from us at any time.

v. Material Correspondences: From time to time, we may use your Personal Information to send you important information about our Site or changes in our terms and conditions or policies via e-mail (“Material E-Mails”).

vi. Third Party Service Providers: We may work with third parties providing services such as website hosting, data analysis, newsletter services etc. We may share your Personal Information with such third parties in order to enable them to provide the necessary services.

vii. Miscellaneous: Lastly, we may disclose your Personal Data if we conclude that we are required to disclose them due to: (i) laws; (ii) compliance with legal processes or government requests; (iii) execution of our Terms and Conditions of Use; (iv) maintenance of our activities; (v) safeguarding of your rights, privacy, safety or property, or the rights, privacy, safety or property of YANMAR or others; and (vi) rendering it possible to adopt reasonable measures or to limit the damages which we may incur.

Aggregate Information: We analyze Aggregate Information to improve website security, track the popularity of certain pages of the Site, the success of our e-mail notifications, traffic level on the Site and other usage data. They, all, help us to provide contents which are tailored to your interests, develop the Site and pertinent services, and augment your experiences over the Site. We may share Aggregate Information with Affiliates/Subsidiaries and other third parties.

2. Other Important Notes on our Privacy Practices

Other Third-Party Sites: Our Site may contain links to third party sites (including those of Affiliates/Subsidiaries) over which YANMAR may not have any control. We are not responsible for the privacy practices or the contents of any such sites or any link contained thereon. We may provide such links only to assist our Visitors. The inclusion of any link on the Site should not be construed as an indication of approval by YANMAR. Your personal information or payment details will be made available/accessible by such third-party websites (not the Site) and your personal information which you provide will be taken and controlled by such third parties. It is critical that you become acquainted with the privacy policies and practices of such third parties.

3. Transfer

We reserve the right to transfer any and all information which we collect from our users, through the Site, in the event of any sale, merger, partnership, waiver, transfer or disposition of the assets or stocks of the companies.

4. Updating your Information and Contacting Us

YANMAR has certain procedures in place to keep your Personal Information as accurate, complete and up-to-date, for the purposes for which they are collected and used. We may review the information which we collect from you and if required, request their correction. We provide you with an option, to review, rectify, update or otherwise alter any information which you have previously submitted.

a) You may send an e-mail to us via info@yanmar-turkiye.com. Please clearly indicate the information which you wish to have changed or reviewed. We will carry out your request as soon as practicably possible. Please note that although the Personal Information which you wish to have removed or changed are removed or changed, there may remain residual information which cannot be changed or removed in our database or other records.

5. Preferences

From time to time, we may ask you to convey whether you wish to receive e-mail messages or other information from YANMAR. If you opt in to receive such information, we will sometimes send you tailored e-mail messages or coupons.

Furthermore, if we have received a request from your party regarding the non-disclosure of your Personal Information with third parties and we have put such request into process, we will not share your Personal Information with third parties, including YANMAR's subsidiaries, for direct marketing by third parties.

6. Changes/Updates to this Policy

We reserve our right to change this Policy or the policies or procedures concerning the handling of the information collected through the Site, without any prior notice. You may see when this Policy was last revised by reviewing the "Last Updated" section at the top of this page. Any changes/updates to our Policy will become effective upon the posting of the revised Policy on the Internet, through our Site. Your continued access to the Site after the date of such changes/updates constitutes your acceptance of the then-current revised Policy. We recommend that you periodically review the Policy to be aware of the most recent version thereof. This Policy represents the authorized statement of YANMAR's practices regarding the collection of Personal Information (as defined below) through the Site, and the use by YANMAR thereof. The extracts/summaries of this Policy which are created by third party software or otherwise will not have legal validity, will not be binding on YANMAR, will not replace, supersede or alter this Policy.