

DISCLOSURE & PRIVACY POLICY ON THE PROTECTION OF PERSONAL DATA

Basic information on the protection of personal data which are transferred to YANMAR TURKEY MAKİNE ANONİM ŞİRKETİ, a joint stock company having its registered office situated at ÇINARLI MAHALLESİ FATİH CAD. NO: 16 - 18/21 KONAK/İZMİR, with the registered electronic mail (KEP) address of yanmarturkey@hs01.kep.tr, registered at Karşıyaka Tax Office with the tax ID number of 9360691920 (the “Data Controller” or the “Company”) are provided herein below. **The Data Controller presents to the attention of our customers and 3rd parties using our website and/or mobile applications in order to fulfill its “obligation to inform” as prescribed in art. 10 of the Law No. 6698 on the Protection of Personal Data (the “LPPD”). The Data Controller reserves the right to update this Disclosure on the Protection of Personal Data in accordance with the amendments which may be made in the applicable legislation.**

Pursuant to the Law No. 6698 on the Protection of Personal Data (the “LPPD”), “personal data” refers to any information relating to an identified or identifiable natural person. This policy is intended to provide information on the purposes, legal bases, methods for the collection by the Data Controller of your personal data, the recipients of personal data and the purposes for transfer, and the rights granted to your party under the LPPD, both in connection with the foregoing and independent therefrom.

1) What is the legal basis for the collection by the Data Controller of personal data?

The use of personal information of our customers is regulated under various laws, primarily the LPPD which sets out the principles for the protection of personal data. Additionally, the Law No. 6563 on the Regulation of Electronic Commerce further contains provisions on the protection of personal data. Criminal sanctions are imposed in certain circumstances under the provisions of the Turkish Penal Code No. 5237 for the protection of personal data.

Furthermore, data are required to be collected and used for the fulfillment of our obligations arising from the Law No. 6502 on the Protection of Consumers and the Regulation on Distance Contracts.

2) Which methods does the Data Controller use to collect personal data?

The data shared by those making transactions over the website and getting in contact with us are processed by the Data Controller, with their freely given consent and in accordance with the legal provisions.

The website of the Data Controller is a site which uses cookies. A cookie is a file containing an identifier (a string of letters and numbers) that is stored on the web browser or hard drive of the device used.

In order to provide better service to the website visitors and as part of its statutory obligation, the Data Controller will collect, process your browsing information/history, securely store them and share such information with third parties - provided not to be utilized otherwise than for the purposes and scope which are specified in this Policy and the privacy notices and the policies under the LPPD section

Website cookies are used to create a summary of your preferences, by means of the information collected through log files, clear GIFs and/or third-party sources.

We may match the information collected from you through different means or at different times, whether online or offline, and use such information, along with the information obtained from other sources such as third parties. The information so obtained constitute statistics only, and are intended to develop and improve the website and conduct marketing analysis.

3) How are website cookies used?

The website of the Data Controller is a site which uses cookies. A cookie is a file containing an identifier (a string of letters and numbers) that is stored on the web browser or hard drive of the device used.

Website cookies are used to create a summary of your preferences, by means of the information collected through log files, clear GIFs and/or third-party sources.

We use two different types of cookies throughout our sites which are: session cookies and persistent cookies. Session cookies are temporary cookies, and expire when you close your browser whereas persistent cookies will remain on your hard drive unless you delete them or until their set expiry dates (accordingly, the period for which cookies will remain on your device will depend on their “lifetime”).

Website cookies are used to remember the choices which you have made and personalize your use of the website/mobile application. This usage includes cookies which record your password and keep you logged in to the website/mobile application, thus saving you the hassle of entering your password more than once in each visit, and which remember and recognize you on your subsequent visits.

They are used to determine the location from where you connect to the website, which contents you view over the website/mobile application and to measure how you use the website/mobile application such as the duration of your visit.

The website cookies are also used to activate “advertising technology” in order to present you with advertisements which we think may be of interest when you visit search engines, websites, mobile applications and/or the websites where the website advertises. The advertising technology utilizes the information about your previous visit to the website/mobile application and the website/mobile application where the website advertises, in order to present you personalized advertisements. Whilst displaying such advertising, a unique third-party cookie may be placed on your browser in order to enable the website to identify you. The Data Controller further uses Google Analytics which is a web analysis service provided by Google, Inc. Google Analytics uses cookies in order to analyze how visitors use the website, mobile application and/or mobile site, with statistical information/reports. For further information on the use of Google Analytics (including rejection options), you may visit <http://www.google.com/intl/tr/policies/privacy/#infocollect>.

In the mobile application, SDK (Software Development Kit) of the relevant application is used in lieu of cookies.

You can allow or refuse cookies by following the steps below:

Google Chrome	:	You can accept or disable cookies from the “Cookie” tab by clicking on the “lock mark” in the address section of your browser.
Internet Explorer	:	You can click on the “Tools” section at the top right corner of your browser and click on the “security” tab and manage your cookies by “allowing” or “disallowing” them.
Mozilla Firefox	:	You can click on the “open menu” tab at the top right corner of your browser and click on the “Options” image and manage your cookies by using the “Privacy and Security” button.
Opera	:	You can manage cookies from the "cookies" section by selecting "Advanced" in the "Preferences" section of your browser.
Safari	:	You can select the “safari” tab from the “Settings” section, and manage your cookies from the “Privacy and Security” Section.

In addition to the options above, you can also visit <https://www.allaboutcookies.org>, <https://www.youonlinechoices.eu/> in order to learn about all cookies and to manage cookies, or you can use the “Privacy Badger” application (<https://www.eff.org/tr/privacybadger>). If you decline persistent cookies or session cookies, you may continue to use the website, mobile application and mobile site yet may not access all functions of the website, mobile application or the mobile site or your access thereto may be limited.

Information about the cookies on the Data Controller’s website are provided in the chart below:

Cookie Name	Cookie Domain	Cookie Type	Cookie Duration	Cookie Description	GTM Cookie Type
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_ga_L5JH141H3L	.ytagri.com.tr	Performance	2 years	This is a Google Analytics cookie which is generated to distinguish users from each other.	analytics_storage
_ga	.ytagri.com.tr	Performance	2 years	This is a Google Analytics cookie which is generated to distinguish users from each other.	analytics_storage
pll_language	ytagri.com.tr	Functional	1 year	This is a cookie used to remember the language selected.	functionality_storage
_fbp	.ytagri.com.tr	Advertisement	3 months	This is a cookie set by Facebook and is used to deliver a series of advertisement products such as real time bidding from third party advertisers.	ad_storage

4) For what purposes does the Data Controller use the personal data?

The Data Controller may record, store, update, classify and process your personal data and disclose and transfer them to third parties, in cases where and to the extent so permitted by the legislation.

Your personal data are used for the purposes of:

- verifying the identification of those getting in contact via the website/mobile applications;
- recording address and other necessary details for communication;
- arranging all records and documents which will constitute the basis for processing, electronically (internet/mobile etc.) or in paper form;
- providing information to governmental officials, upon demand or as required by the legislation, on matters of public security;
- ensuring the offering of a better shopping experience for our customers and potential customers; informing our customers about the products which may be of interest to them “by taking into account of their areas of interest”; communicating campaigns;

- enhancing the satisfaction of our customers and those getting in contact with our party; getting to know our customers who shop with us and including them in the clientele analysis; using them in various marketing and advertising activities, and within this scope, organizing surveys, through contracted institutions, in electronic and/or physical environments;
- offering suggestions to our customers and potential customers, through our contracted institutions and solution partners; informing our customers about our services;
- evaluating complaints and suggestions about our services; and
- complying with our statutory obligations and exercising our rights available under the applicable legislation.

5) How does the Data Controller protect your personal data?

The personal data which are shared with the Data Controller are under the supervision and control of the Data Controller. The Data Controller has - in its capacity as a data controller - assumed the responsibility to establish the necessary organization, to adopt and adjust the technical measures for ensuring the confidentiality and integrity of the information as per the applicable legislation. As well-aware of our obligations in this matter, we periodically perform penetration tests on data privacy, in accordance with the international and national technical standards, and we would like to hereby inform you that we always update our data processing policies accordingly.

6) Does the Data Controller share your personal data?

The personal data of our customers are shared with third parties, with the customers' consent, and in principle, personal data are not transferred to third parties, without the attainment of consent of our customers.

However, personal data are disclosed to official authorities including but not limited to courts and other public institutions, due to our statutory obligations. Additionally, personal data are transferred to contracted third parties in order to provide the services undertaken by our part and to check the quality of the services so rendered.

We adopt the necessary technical and legal measures in order to prevent the violations of rights during the transfer of data to third parties. Yet, the Data Controller is not responsible for the violations which occur due to the data protection policies of the third parties receiving the personal data and within the bounds of exposure under the third party's liability.

Your personal data may be shared with the Data Controller's shareholders, direct/indirect domestic/foreign affiliates, program partner institutions and organizations with which cooperate for the operation of our activities, domestic/overseas persons and entities from which we receive cloud data storage services, domestic/foreign firms contracted for the delivery of commercial electronic messages to our customers, and with various domestic and foreign agencies, advertising companies and survey companies for offering you a better service and ensuring customer satisfaction, as well as with other domestic/foreign third parties and relevant business partners.

7) What are your rights under the Law on the Protection of Personal Data?

We would like to remind you that pursuant to the LPPD, you are entitled to;

- a. to learn whether your personal data are being processed by our Company or not;
- b. if they are processed, to request information with regard to processing;
- c. to learn the purposes for the processing of personal data and whether they are used for such purpose or not;
- d. to know the third persons in Turkey or abroad to whom/which the personal data are transferred;
- e. to request the rectification of the personal data if your personal data have been processed incompletely or inaccurately;
- f. to request deletion or destruction of the personal data pursuant to the conditions which are stipulated in article 7 of the LPPD;

- g. to request the notification of third persons to whom/which the personal data are transferred, about the processes carried out in accordance with sub-paragraphs (d) and (e) hereinabove;
- h. to object to any outcomes to your detriment by means of the analysis of the processed data exclusively through automated means;
- i. to claim compensation if you suffered damage due to processing of your personal data in violation of the LPPD.

The application form is accessible from the “Protection of Personal Data and Privacy” section of our website.

8) How can I be informed of the changes in the legislation regarding the personal data?

The rights which are granted to you under the LPPD are the obligations imposed on the Data Controller thereunder. We would like to inform you that we process your personal data with this consciousness and to the extent as required by the legislation; that in case of any legal amendments, we will update the information on this page according to the amended legislation; and that you can easily follow the updates on this page at any time.

9) How can I be sure that the data are kept up-to-date and accurately?

Pursuant to article 4 of the LPPD, the Data Controller is obliged to keep your personal data in an accurate and up-to-date manner. As such, in order for the Data Controller to fulfill its obligations under the applicable legislation, our customers are required to share accurate and up-to-date data with the Data Controller. In case of any changes in your data, we request that you contact us through one of the communication channels indicated below to update your data accordingly.

10) Would you like to ask a question to the Data Controller about your personal data?

Please do not hesitate to contact us via e-mail at any time for all your questions and comments regarding your personal data.